



**DEPARTMENT OF CONSUMER AFFAIRS**  
 CALIFORNIA BOARD OF ACCOUNTANCY  
 2000 EVERGREEN STREET, SUITE 250  
 SACRAMENTO, CA 95815-3832  
 TELEPHONE: (916) 263-3680  
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**CALIFORNIA BOARD OF ACCOUNTANCY (CBA)  
 PUBLIC MEETING NOTICE FOR THE STRATEGIC PLANNING WORKSHOP, MOBILITY  
 STAKEHOLDER GROUP (MSG), LEGISLATIVE COMMITTEE (LC), AND CBA MEETINGS**

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| <b>DATE:</b> Wednesday, July 22, 2015   | <b>CBA STRATEGIC PLANNING WORKSHOP<br/>TIME:</b> 1:30 p.m.  |
| <b>DATE:</b> Wednesday, July 22, 2015   | <b>CBA MEETING<br/>TIME:</b> 3:30 p.m. to 5:00 p.m. or upon<br>adjournment of the Strategic Planning Workshop |
| <b>DATE:</b> Thursday, July 23, 2015  | <b>MSG MEETING<br/>TIME:</b> 9:00 a.m.  |
| <b>DATE:</b> Thursday, July 23, 2015  | <b>LC MEETING<br/>TIME:</b> 9:45 a.m. or upon adjournment<br>of the MSG Meeting                               |
| <b>DATE:</b> Thursday, July 23, 2015  | <b>CBA MEETING<br/>TIME:</b> 10:00 a.m. to 5:00 p.m.  |
| <b>PLACE:</b> Holiday Inn Capitol Plaza<br>300 J Street<br>Sacramento, CA 95814<br>Telephone: (916) 446-0100<br>Fax: (916) 446-0117 |   |

Enclosed for your information is a copy of the agendas for the Strategic Planning Workshop, MSG, LC, and CBA meetings on July 22-23, 2015. For further information regarding these meetings, please contact:

Corey Riordan, Board Relations Analyst  
 (916) 561-1716 or [cfriordan@cba.ca.gov](mailto:cfriordan@cba.ca.gov)  
 California Board of Accountancy  
 2000 Evergreen Street, Suite 250  
 Sacramento, CA 95815

An electronic copy of this notice can be found at <http://www.dca.ca.gov/cba/calendar.shtml>

The meeting is accessible to individuals who are physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Corey Riordan at (916) 561-1718, or email [cfriordan@cba.ca.gov](mailto:cfriordan@cba.ca.gov), or send a written request to the CBA Office at 2000 Evergreen Street, Ste. 250, Sacramento, CA 95815. Providing your request at least five (5) business days before the meeting will help to ensure availability of the requested accommodation.



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**DEPARTMENT OF CONSUMER AFFAIRS (DCA)**  
**CALIFORNIA BOARD OF ACCOUNTANCY (CBA)**

**CBA MEETING**  
**STRATEGIC PLANNING WORKSHOP**  
**AGENDA**

**Wednesday, July 22, 2015**  
**1:30 p.m. – 3:30 p.m.**

**Holiday Inn Capitol Plaza**  
**300 J Street**  
**Sacramento, CA 95814**  
**Telephone: (916) 446-0100**

**Important Notice to the Public**

All times indicated, other than those identified as “time certain,” are approximate and subject to change. Agenda items may be discussed and action taken out of order at the discretion of the CBA President. The meeting may be cancelled without notice. For verification of the meeting, call (916) 561-1716 or access the CBA’s website at <http://www.cba.ca.gov>.

Call to Order, Roll Call, and Establishment of Quorum  
(**Jose Campos, President**).

- I. Welcome and Introductions (**Dennis Zanchi, Department of Consumer Affairs (DCA) Organizational Development Manager and Ted Evans, DCA Strategic Planner and Facilitator**).
- II. Overview of the Strategic Planning Workshop and its Role in the Development of the CBA’s 2016-18 Strategic Plan (**Dennis Zanchi, DCA Organizational Development Manager and Ted Evans, DCA Strategic Planner and Facilitator**).
- IV. Overview of the California Board of Accountancy Environmental Scan (**Dennis Zanchi, DCA Organizational Development Manager and Ted Evans, DCA Strategic Planner and Facilitator**).
  - A. Review and Discussion of the CBA’s Mission Statement, Vision, and Values
  - B. Review of the CBA’s 2013-15 Strategic Plan Goals and Development of the CBA’s 2016-18 Strategic Plan Goals

- V. Discussion Regarding the Establishment of Objectives to Further Define Strategies or Implementation Steps to Attain Goals Identified for the CBA's 2016-18 Strategic Plan **(DCA Strategic Planning Unit)**.
- VI. California Board of Accountancy's 2013-15 Strategic Plan **(Written Report Only)**.
- VII. Public Comments.\*

#### Adjournment

Action may be taken on any item on the agenda. The time and order of agenda items are subject to change at the discretion of the CBA President and may be taken out of order.

In accordance with the Bagley-Keene Open Meeting Act, all meetings of the CBA are open to the public. While the CBA intends to webcast this meeting, it may not be possible to webcast the entire open meeting due to limitations on resources.

\*Government Code section 11125.7 provides the opportunity for the public to address each agenda item during discussion or consideration by the CBA prior to the CBA taking any action on said item. Members of the public will be provided appropriate opportunities to comment on any issue before the CBA, but the CBA President may, at his or her discretion, apportion available time among those who wish to speak. Individuals may appear before the CBA to discuss items not on the agenda; however, the CBA can neither discuss nor take official action on these items at the time of the same meeting (Government Code sections 11125, 11125.7(a)).